

Appetito

CAL-ITALIAN DELI

1700 South Camino Real, Palm Springs, CA 92262
www.AppetitoDeli.com

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APPETITO, A CAL-ITALIAN DELI, TO OPEN IN PALM SPRINGS IN FEBRUARY

A modern approach to the classic Italian eatery

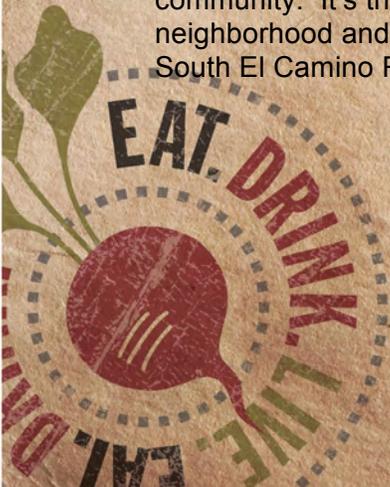


JANUARY 13, 2014, PALM SPRINGS—Appetito brings the spirit of the classic Italian deli to Palm Springs in February with great food, fun, value, and a sense of community. It's the new version of the Italian eatery with a twist just right for the neighborhood and Palm Springs, located at the corner of East Palm Canyon Drive at South El Camino Real, across from the Ace Hotel.

“Appetito has been a dream of mine for many years,” says Patrick Service, Managing Partner. “I’ve watched the development of the “gastro-pub” concept throughout the country and have thought “gastro-deli” is a logical extension of this food and dining trend. And I think we’ve found the perfect location in south Palm Springs which will be great for the neighbors and for visitors from nearby hotels.”

With a menu that includes house-made fresh pasta, salads, panini, focaccia pizza, and a small, but mighty wine and cocktail

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selection, this Cal-Italian menu uses seasonal and local California produce and ingredients whenever possible to complement imported Italian staples. Chef Chad Shaner, a Culinary Institute of America-Hyde Park alum with experience at some of New York's finest and most popular restaurants including Danny Meyer's Union Square Café, is inventive with his creations for **Appetito**.

"I've always enjoyed cooking seasonal produce in peak season, with inspiration from my mentor Chef Carmen Quagliata at Union Square Café," says Shaner. "**Appetito's** menu will modernize and update the classics."

Appetito's menu includes snacks like **marinated olives**, **crispy calamari** with spicy romesco and lemon, **grilled chicken wings** with gorgonzola dip and pickled vegetables, and **burrata**, **pepperonata**, **Castelvetrano olives** and aged sherry.

Pasta selections range from **tagliatelle with butternut squash**, **black truffle and straciatella**; **ricotta gnocchi with kale, pesto, and pecorino romano**, and **spaghetti with Sunday sauce and whipped ricotta**.

Deli fare at **Appetito** will be **Italian sliders with meatball and mozzarella**, or **eggplant parmigiano**; **panini like porchetta with broccoli rabe, provolone, Calabrian chili aioli**; **salami with pepperoncini, fontina and arugula**; **kale and straciatella** and **anchovy vinaigrette**. **Focaccia** includes **prosciutto and smoked mozzarella, grapes, rosemary**; **margherita with oven dried tomatoes, straciatella, oregano, garlic**, and **little neck clams with white sauce, pancetta and parsley**.

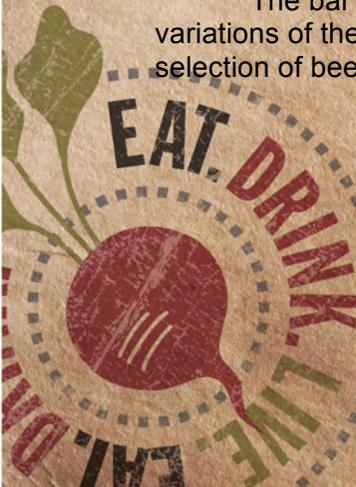
And desserts include **funnel cake with nutella gelato**, **seasonal cannoli**, **affogato**, and **tiramisu bomboloni**.

Dining is casual at **Appetito**- with orders taken at a counter- and guests selecting their own indoor or outdoor table to enjoy their meal.

The bar menu at **Appetito** is equally unique with its Negroni bar featuring variations of the classic Italian cocktail made with Campari, signature cocktails and a selection of beers and wines on tap.

With interior design by Christopher Kennedy, **Appetito** incorporates urban and modern elements from polished concrete floors to subway-tiled walls, barreled oak paneling, varied indoor and outdoor seating areas and an eclectic collection of lighting fixtures.

Appetito will be open daily from approximately 11 am to 11 pm (subject to change). For further information, please visit its website at www.appetitodeli.com, or follow **Appetito** on Facebook at Appetito Deli, or on Twitter: @AppetitoDeli



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NOTE TO MEDIA: APPETITO'S OPENING DATE IS EXPECTED TO BE MID-FEBRUARY. THE EXACT DATE WILL BE ANNOUNCED IN THE COMING WEEKS.

